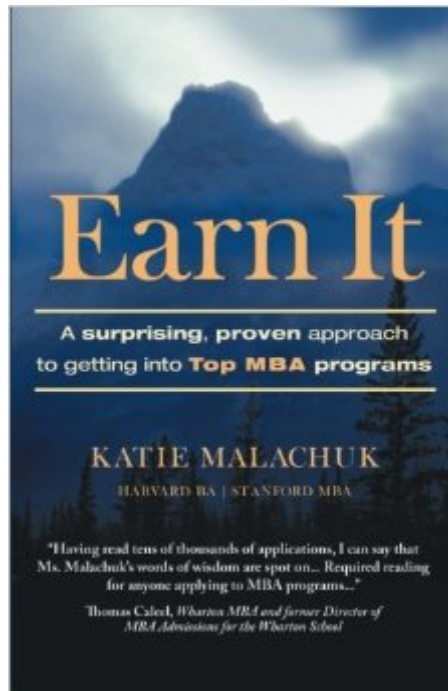


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# Earn It: A Surprising And Proven Approach To Getting Into Top MBA Programs



## Synopsis

This book is far better than it has any right to be. My best advice is that you shouldn't waste the time and money it takes to get an MBA. But if you're going to ignore that advice, please (please!) read this book first - Seth Godin, Stanford MBA and New York Times bestselling author of *Linchpin* and *Tribes* Here's the powerful truth about getting into business school: it starts by being honest with yourself. As a graduate of Stanford's Graduate School of Business, and throughout her career as a highly sought-after admissions consultant as well as yoga instructor and life coach, Katie Malachuk has learned that no matter your vocation, fulfillment is only achieved when you find your true place in the world. With *Earn It*, she offers her surprising yet highly successful approach that transforms the admissions process from burden to adventure. *Earn It* can supply you with the practical, insider savvy of a winning consultant, but it goes well beyond other books in the field. It seeks to reveal your true self-your gifts, values, and callings. This is more than your average guide to getting accepted to prestigious programs. It's a guide to finding your bliss and making it last well beyond graduation.

## Book Information

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## Customer Reviews

At first I really loved this book, and it spoke to me as I was grappling with writing Stanford's "What Matters Most to You and Why?" question. You really can't write that essay without doing some serious self reflection, and this book provides some pretty good guidance on how to get started with that and staying positive throughout the process. I also practice yoga, so I get a lot of the metaphors

the author uses. If you don't you might have a harder time. With that said, after the first half of the book I started feeling like the book was getting way, way too new-agey and was in desperate need of a good editor. There's basically two separate books in here. There's the reflection to apply to business school first half, and then there's the less-focused, meditate all the time, life coaching, second half which, in my opinion, could have been cut out and replaced with actual stories of applicants she's worked with and how they positioned their own stories. Like another reviewer has pointed out, there's virtually zero concrete guidance on how to write b-school essays in here, and it's much more conceptual. Her advice is good, but you also can't help but question the author's decision to become a yoga teacher after doing consulting for a few years. It's like uhhhh maybe if you had actually done the reflection you're telling me to do, you wouldn't have racked up \$200k worth of debt to become a yoga teacher. Not that there's anything wrong with that, but a more convincing success story might have been that after graduating GSB, the author opened an ultra successful yoga franchise, not just taught class.

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